

## **NSW HEALTH PROFESSIONAL COUNCILS AND HEALTH PROFESSIONAL COUNCILS AUTHORITY**

### **STRATEGIC FRAMEWORK 2014-2016**

#### **EXECUTIVE SUMMARY**

At the beginning of 2014, the NSW Health Professional Council Presidents through the Presidents Forum considered how NSW Councils and the Health Professional Councils Authority (HPCA) could work together to become more strategic in their planning for the future.

As a result, the Council Presidents, executive staff and executive officers of the HPCA participated in a strategic planning day in April 2014. The focus of the day was to identify future directions and opportunities for the Councils and the HPCA and agree on a strategic framework for the next three years that would inform future planning.

#### **Key Strategic Themes**

The following key strategic themes emerged from the analysis and provide the basis for the Strategic Framework for the next three years 2014 to 2016.

#### **1. STRENGTHEN THE PROFILE AND POSITIONING OF THE COUNCILS AND HPCA**

##### **Objective**

Improve communication and engagement with registrants (including new graduates), the NSW Minister and Government, jurisdictions and other key stakeholders.

#### **2. DEVELOP PARTNERSHIPS WITH KEY STAKEHOLDERS, INTERNALLY AND EXTERNALLY**

##### **Objective**

Strengthen collaboration across and between Councils and develop closer working relationships with key strategic partners.

#### **3. DEMONSTRATE VALUE**

##### **Objective**

Undertake research, measure performance and build and communicate evidence of the effectiveness and impact of the Councils' and HPCA's role.

## **4. BUILD THE ORGANISATIONS' SUSTAINABILITY AND EFFECTIVENESS**

### **Objective**

Ensure equitable, flexible and sustainable funding, manage risk and deliver efficient and effective services.

## **5. POSITION THE COUNCILS AND HPCA FOR THE FUTURE**

### **Objective**

Monitor current and emerging developments in the health care sector, and participate in and respond to key reviews and reform initiatives.

Suggested strategies and activities for each of these themes are outlined in the next section.

## Strategic Directions 2014-2016

<b>Goal</b>	<b>Objective</b>	<b>Suggested Strategies and Activities</b>
<b>1. Strengthen the profile and positioning of the Councils and HPCA</b>	Improve communication and engagement with registrants, the Minister and Government, jurisdictions and other key stakeholders	<ul style="list-style-type: none"> <li>- Develop and implement a Communication and Engagement Strategy that identifies:           <ul style="list-style-type: none"> <li>• target audiences and their interests and communication needs and preferences</li> <li>• key messages for each audience</li> <li>• communication and engagement processes and tools</li> <li>• responsibilities and timeframes.</li> </ul> </li> </ul>
<b>2. Develop partnerships with key stakeholders, internally and externally</b>	Strengthen collaboration across and between Councils and develop closer working relationships with key strategic partners	<ul style="list-style-type: none"> <li>- Identify and develop potential partners and opportunities for partnerships.</li> <li>- Pursue specific activities to foster partnerships, such as:           <ul style="list-style-type: none"> <li>• cross-Council committees, working parties and projects, for example Education and Research</li> <li>• all-council forums and activities</li> <li>• a joint National Board Chairs / Presidents Forum.</li> </ul> </li> </ul>
<b>3. Demonstrate value</b>	Undertake research, measure performance and build and communicate evidence of the Councils' and HPCA's effectiveness and impact	<ul style="list-style-type: none"> <li>- Develop a Performance Information Framework that identifies:           <ul style="list-style-type: none"> <li>• Councils' and HPCA's value proposition</li> <li>• outcomes such as patient safety, risk, transparency, cost effectiveness and efficiency</li> <li>• performance indicators (qualitative and quantitative).</li> </ul> </li> <li>- Collect and monitor data, evaluate, benchmark and communicate performance results.</li> <li>- Identify key trends and knowledge gaps and undertake research and analysis.</li> </ul>
<b>4. Build the organisations' sustainability and effectiveness</b>	Ensure equitable, flexible and sustainable funding, manage risk and deliver efficient and effective services	<ul style="list-style-type: none"> <li>- Adopt a planned and systematic approach to forward planning based on a three-year rolling planning cycle where:           <ul style="list-style-type: none"> <li>• Councils identify future priorities and resource requirements</li> <li>• HPCA collates, analyses and consolidates forward plans for endorsement by Councils.</li> </ul> </li> <li>- Strengthen and simplify governance and financial management arrangements to ensure funding equity, flexibility and sharing of risk.</li> <li>- Identify opportunities for increased efficiency through streamlined, coordinated and shared support services.</li> </ul>
<b>5. Position the Councils and HPCA for the future</b>	Monitor current and emerging developments in the health sector, and participate in and respond to reviews and reform initiatives	<ul style="list-style-type: none"> <li>- Develop a 'horizon scanning' capacity.</li> <li>- Use reviews and reform processes (for example consultations) to influence and demonstrate thought leadership.</li> <li>- Link Council and HPCA planning and programs to relevant health reform agendas such as safety and quality.</li> </ul>